

November 2010
Report to the Board

The LORD has done great things for us and we are filled with joy!
Psalm 126:3

November was a great Thanksgiving month! We are thankful for the many ways of God demonstrated his faithfulness to Lansing Christian School.

We received gifts from 26 donors totaling \$49,685.91

Third-party tuition payment	\$ 3,875
Endowment	\$24,500
Annual fund/Unrestricted	\$19,175

The two donor events held in November are showing mixed results at this point in the year:

- **Annual Fund Donor Breakfast** on November 17– The breakfast for parents & community members who are active annual fund donors was not well attended. 53 couples were invited; excluding staff and LCSF board members, one couple attended. However, giving this couple from the community an opportunity to talk with LCSF board & staff was very valuable and gave us an opportunity to thank them. Also, important to note, **nine** of the families who were invited, but did not attend, donated during the month of November. In total we received **over \$20,000 in gifts** from this group. As we have discussed, events like this are somewhat time intensive for staff; Bonnie sent the invitations, followed up with email messages and called (the majority) families who had not responded. Debbie Brooks handled all the facilities arrangements and decorations which was a great help.
- **Grandparents Day Lunch** on November 23 – A wonderful group of 25 grandparent donors and volunteers (out of 39 families that were invited) attended the lunch. They were so encouraging -- they love the school, understand the importance of Christian education for their grandchildren, value the work of the Foundation and were very appreciative of our efforts to thank them. The volunteers, some of them “honorary grandparents” had a unique story about how they became involved with LCS. Gifts and thank you notes from this event are trickling in. Two grandparent couples served as hosts which created a welcoming environment.

Grandparents Day was held the day before Thanksgiving break. The turnout was excellent and the grandparents raved over the program. Dr. Carnegie gave a brief but inspiring message to grandparents about the importance of their financial support.

As you know, we have not budgeted for any of the small group donor events that are part of our strategic plan, so seeking underwriting for each of them is part of the process. Thank you to those who have made these events possible.

Additional accomplishments:

- I gave a brief update on the Foundation and giving-to-date at the Fall LCS Association Meeting.
- The school is in the process of developing an integrated technology plan that looks at both short-term and long-term needs. This would be used as the basis of the 60th anniversary fundraising focus. Melanie Foster is taking the lead on this for the Foundation board.
- The **Black & Gold Celebration** planning is underway, with Sara Long as the chair. The goal is to raise \$200,000 for the 2011-12 scholarships, with a majority of the funding coming from sponsorships of the event. A dedicated email address, auktion@lansingchristianfoundation.org, will be used for auction related email.

Year-end Giving

As you know, we typically receive about 25% of our unrestricted gifts in the last few weeks of the calendar year. This year the school's budget is set with \$425,000 in unrestricted gifts for the school and Foundation. We've received ~ \$141,000 through November. Year-end giving requests will go to:

- 700 letters to grandparents
- 2700 to LCS families, alumni, alumni parents & friends
- 70 personalized letters to current top tier donors
- Email to LCS families

As always, I appreciate your partnership. Please let me know if you have any questions, suggestions, or leads.

With a thankful heart,



Carol Feuss, Director